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BRASS EYED
BUFFALO

DESIGN CO.

Mission

Brass Eyed Buffalo creates beautiful and functional brands.

My priority is to craft a website that achieves your strategic goals, while at the same time communicating what makes you and your brand unique.

Everyone knows that a good website will set you apart. An investment in branding promotes *professionalism* and a *positive image*. It shows pride in your company or product, making it appear *viable and trustworthy* to patrons. And finally, it allows you to carry forward with a cohesive message.

Rather than build a logo that you then have to take to a web developer, Brass Eyed Buffalo provides a complete brand identity and website for one price



About

My name is Caitlin Moss Eubank and I am the owner, web-designer and graphic artist here at Brass Eyed Buffalo.

I attended the University of New Mexico where I graduated summa cum laude with double major in Film and History. My education solidified my love of art and clear communication.

After years of traditional painting and media, I took up digital art with gusto. I love the creative range of Photoshop, Corel Painter and Illustrator. And I love pairing them with Squarespace to create effective content.

I picked up and moved from my native New Mexico to California a few years ago where I live with my husband, Carlyle, and our animals.

THE DESIGN PROCESS

Step 1: A Winning Game Plan

The first step is to get to know your company. What are your ideas? Desires? Goals?

What do you need out of your website? Through thoughtful discourse I will learn how you want to focus. Then, I will determine how I can help you succeed.

Step 3: Website Design

Designed using Squarespace. Formatted for desktop and mobile. Perfect for everything from blogging to e-commerce.

Your website will be built for your needs - tailor made from start to finish.

Step 2: Building Your Brand

Using the information gathered from you, the design process begins. Creative concepts, logo design, color palette and illustrations will all be developed and a collaboration will begin.

Together we will decide on the best solutions for you and your business.

Step 4: Release

At the end of the design process your website will be launched with a custom domain. All of the design files will be transferred to you for use in carrying your brand forward.

Feel free to inquire about website maintenance after release.

WEBSITE DESIGN + BRANDING PACKAGE



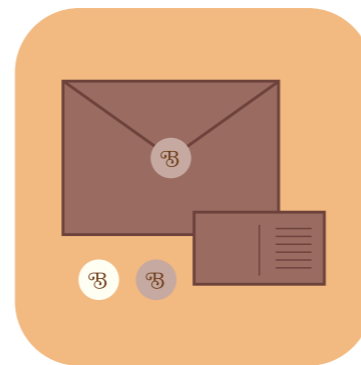
BRAND ELEMENTS

A logo, logo variations, a custom color palette. May also include icons, illustrations, type combinations and a branding guide. All crafted specifically for your business, custom made and beautiful.



WEBSITE

Designed using Squarespace. Formatted for desktop and mobile. Perfect for everything from blogging to e-commerce.



2 COLLATERAL ITEMS

Items to help you succeed going forward. This can include assorted ephemera—like business cards, stationery, advertisements or digital items.

PACKAGE GUIDE

Website + Branding

\$2500

Logo + Logo Variation + Submarks

Color Palette + Custom Icons or Illustration

Brand Guideline

2 Collateral Items

Can include printed items like business cards and stationery, or digital items.

Website

Designed using Squarespace. Formatted for desktop and mobile.

Website

\$2000

This package is for businesses that already have branding in place.

Website

Designed using Squarespace. Formatted for desktop and mobile.

Branding Package

\$1700

The Branding Package contains everything you need for a cohesive aesthetic, minus the website.

Logo + Logo Variation + Submarks

Color Palette + Custom Icons or Illustration

Brand Guideline

2 Collateral Items

Can include printed items like business cards and stationery, or digital items.

Logo Design

\$800

Our specialty at Brass Eyed Buffalo is Website Design via Squarespace, but we do offer a single Logo design. Our logos are crafted using feedback from you, tailored to your needs, and made with your vision in mind.

Logo + Logo Variation + Submarks